

Avoiding the Need for Rosetta Stones

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<a story of three parts>

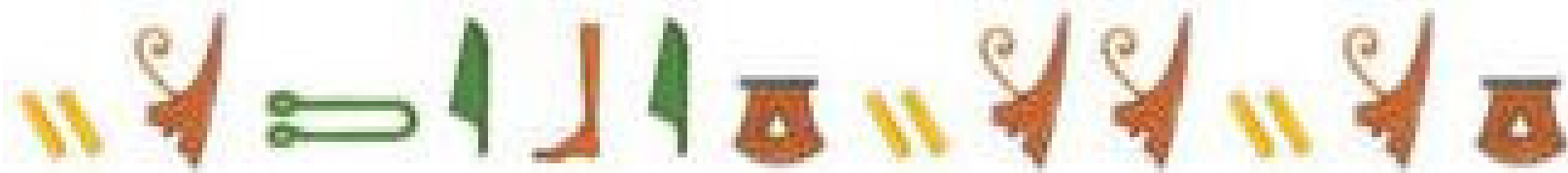
[CHOICE]

<part 1>

[CHOICES]

<circa 3000 bc>

[CHOICE]



[CHOICE]

- In the beginning ...



[CHOICE]

- the invention of writing ...



[CHOICE]

- on both stone and papyrus ...



[CHOICE]

- helped establish the ...



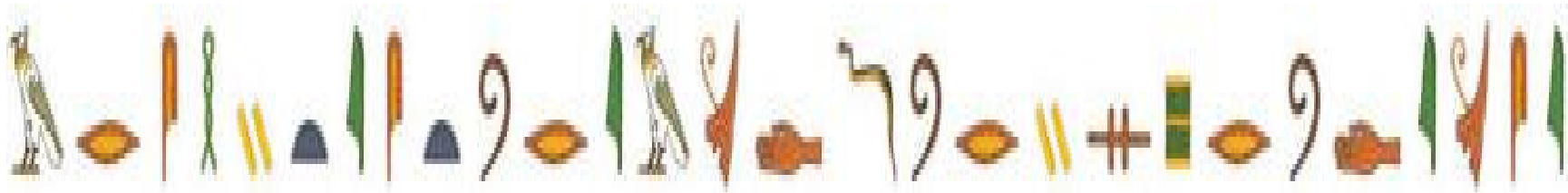
[CHOICE]

- They helped discover science ...



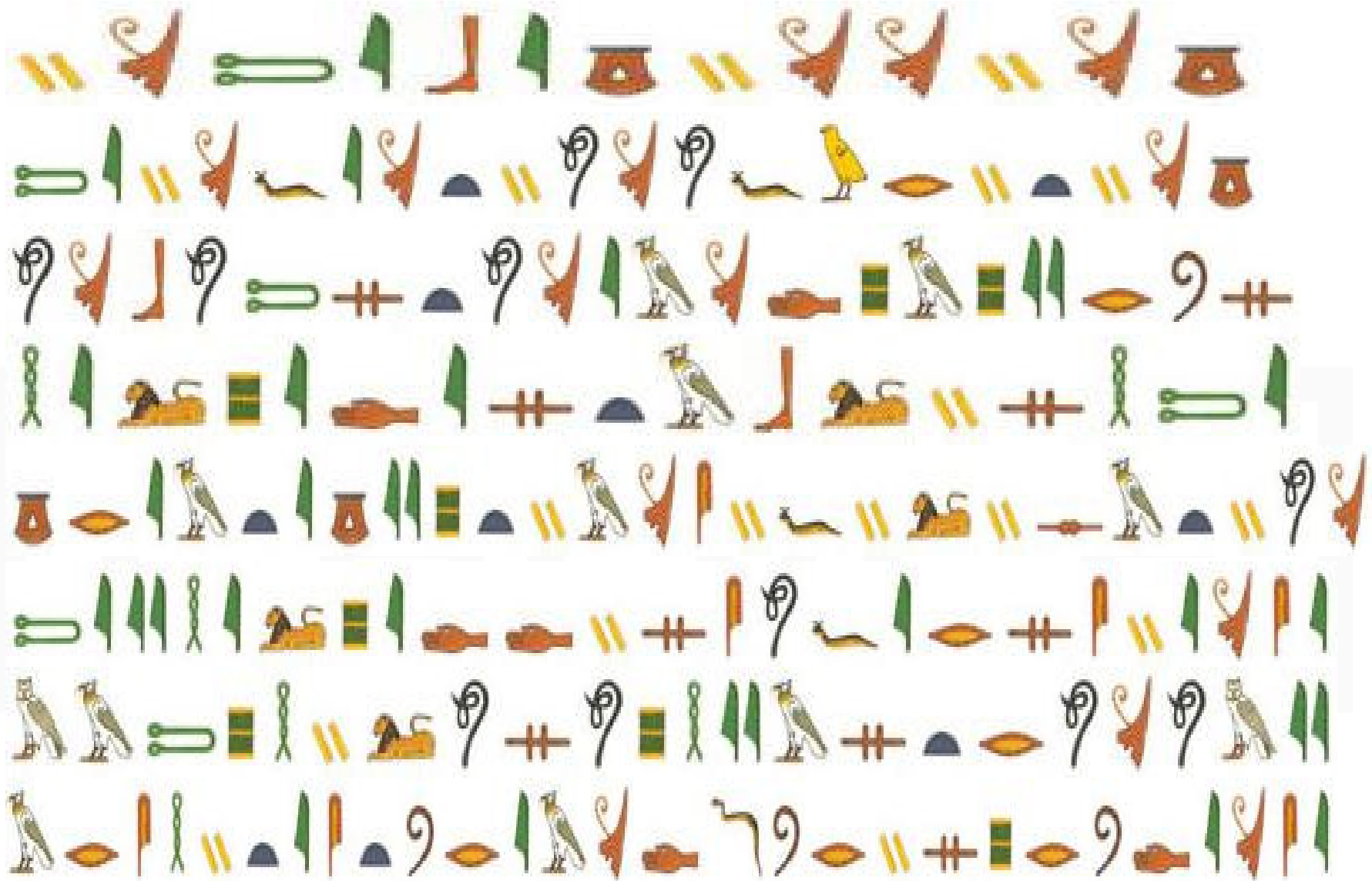
[CHOICE]

- Math, philosophy, astronomy ...



[CHOICE]

- Architecture and jurisprudence.



<end of part 1>

[CHOICES]

<part 2>

[CHOICES]

<johannes gutenberg>

[CHOICE]



<johannes gutenberg>

Source wikipedia, public domain

<circa 1439 ad>

[CHOICE]

<invented the moving type
and press>

[CHOICES]

<the method of dissemination
of knowledge changed>

[CHOICES]

<which lead to an
explosion of endeavours in
scientific, medical, mathematical,
astronomical, business and trade
which touched all activities
of humans>

<but, there was a growing realization that knowledge was being rediscovered, reinvented>

<end of part 2>

[CHOICES]

<part 3>

[CHOICES]

<circa 1822>

[CHOICES]

<in the Egyptian town of
Rosetta>

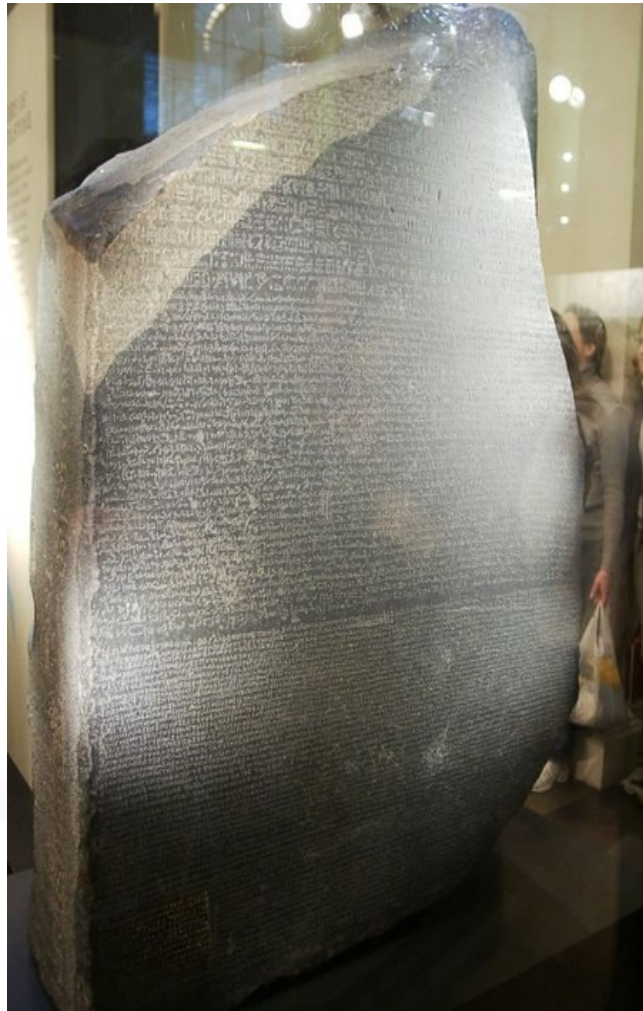
<... a chance discovery of ...>

[CHOICES]

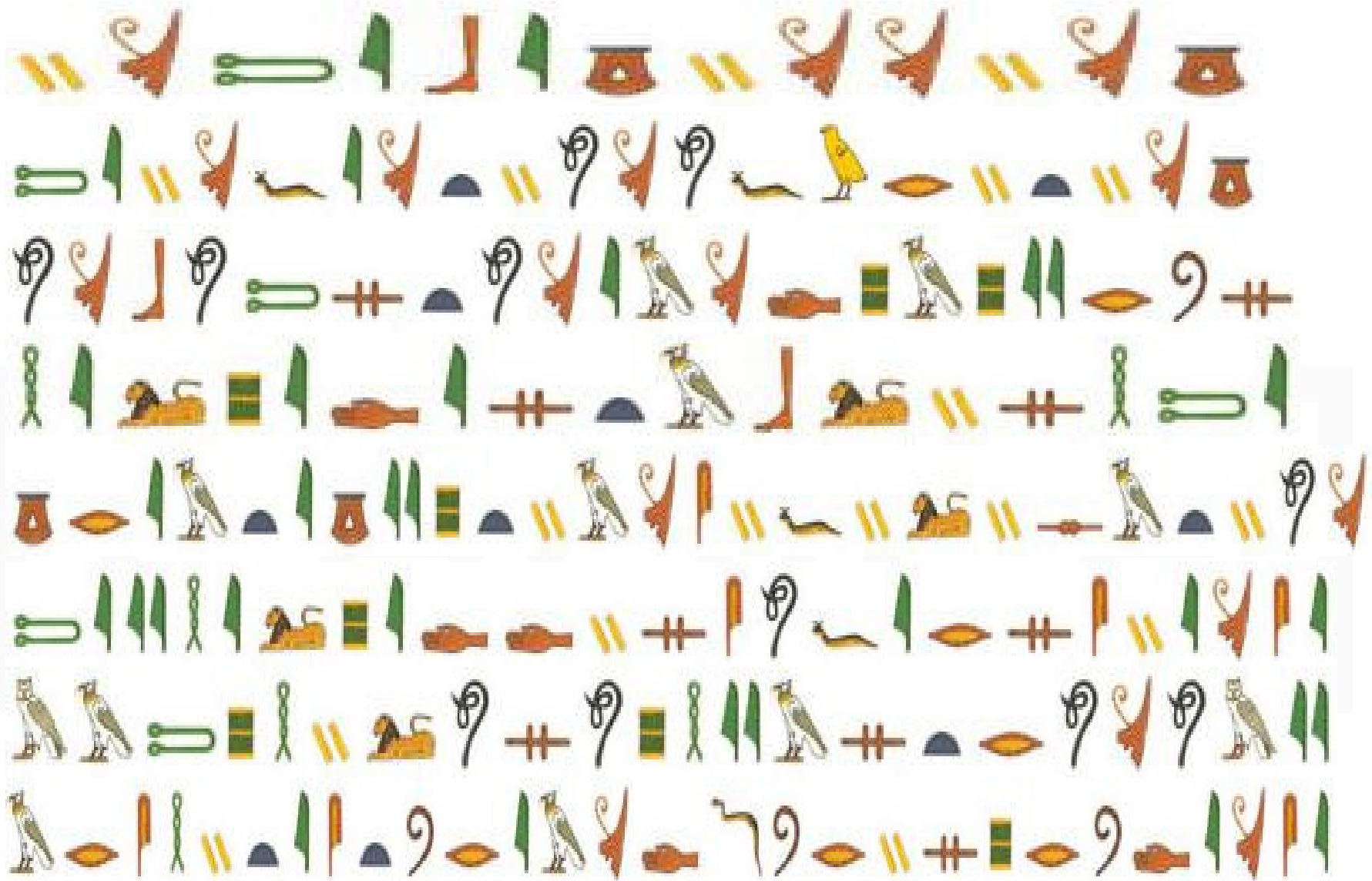
<a large black stone with
inscriptions ...>

<that were in three ancient
languages ...>

<two of which were still
readable and the
third wasn't ...>



<that stone, the **Rosetta Stone**
helped decipher ...>



<in the beginning
the invention of writing
on both stone and papyrus
helped establish the
great Egyptian Civilization.
They helped discover science,
math, philosophy, astronomy,
architecture and jurisprudence>

<and today, you can just go to
<http://carl-fh.com/hiero/>
and get a translation>

<the hardwork has been done>

[CHOICES]

<did the world learn a lesson?>

[CHOICE]

<in a word, ...>

[CHOICES]

<YES>

[CHOICES]

<but it was quickly **forgotten**
in the late twentieth century>

<because the software
industry felt that
document formats
should ...>

<capture knowledge
and have it stored
in formats that
only the maker of
the tools knew
how to read –
to extract revenue>

<the world felt that it was
not a tenable state of
affairs and ...>

<in the early twenty first century, it was painfully obvious that we needed a fully open, published, unencumbered document format to store the world's knowledge>

<Open Document Format was
thus born as ISO 26300:2006>

<one fully documented,
fully open,
completely **unencumbered**
format for the world
with room to **innovate**
and grow>

<conclusion>

[CHOICES]

<humanity **cannot
afford to wait** for a
Rosetta Stone
to be discovered to read
electronically created and
stored information>

<it is **GOOD** that there
are multiple open,
published and
unencumbered
document, image, audio
standards>

<what is **NOT GOOD**
are document formats that
are lacking in openness,
published status
and being **encumbered**
such as the **OOXML**
even as an ISO standard>

<**longevity** and **fidelity**
of data is paramount
- you **would** want to have
your documents, images,
audio, video readable
100, 500, 10,000 years
hence>

<a set of fully documented,
fully open,
completely unencumbered
document format
for the world>

[CHOICE]

<thank you>

[CHOICES]

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